

Navigating Canada's EPR Requirements

The Role of Data, Verification,
and Paths to Harmonization



Meet the panel

Producer, stewardship and verification perspectives



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EPR assurance



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SOGHU

**Stewardship
organization**



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**AVP, Product
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Canadian Tire Corporation

National producer



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CA, CIA**

Business Concierge

IntegriServ Consulting Ltd.

**Verification &
Compliance**

Program confidence starts with reliable data

Reliable reporting supports fairness, better risk identification and continuous improvement.



EPR at Canadian Tire is an enterprise-scale operating model



1,700+

retail locations

100+

EPR programs

1M+

product / fee combinations

9

Blue Box programs in 2026

54

program updates in 2026 to date

100%

producer-paid models expanding

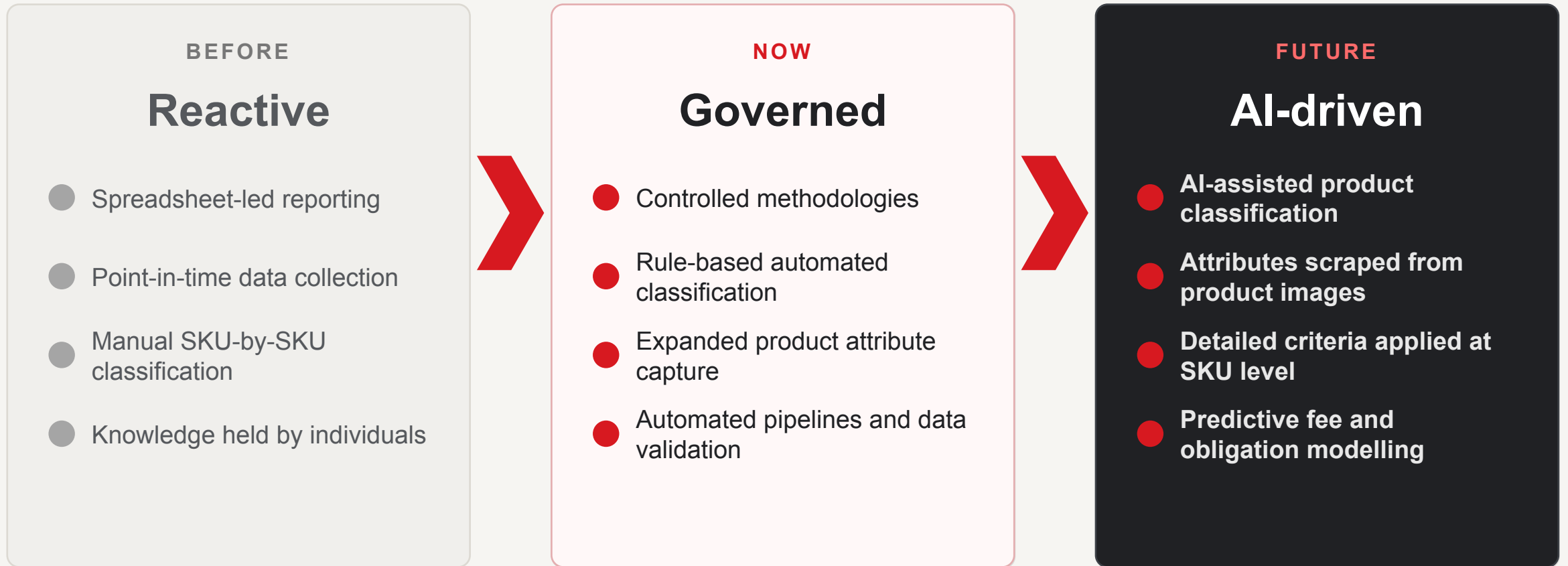
One product is never one number

SKU × attributes × units sold × province × program × fee basis

Every term in that chain is defined by someone else, and rarely the same way twice.

The aim: equity among producers, optimized program costs, more dollars to recycling.

From manual reporting, to automated governance, to AI-driven classification



The goal: accurate, repeatable, defensible and increasingly automated

A producer's starting point for the discussion

We have fixed what we control. Divergence across programs is the part no producer can fix alone.



Common definitions

Could we agree on material and product terminology first?



Reuse before rebuild

Should a new program start from definitions already in use?



Clear data dictionaries

What would it take to publish fields, units and accepted methods?



Consistent evidence

Where could source-document and retention expectations converge?



Greater reliance

What would let one review serve more than one program?

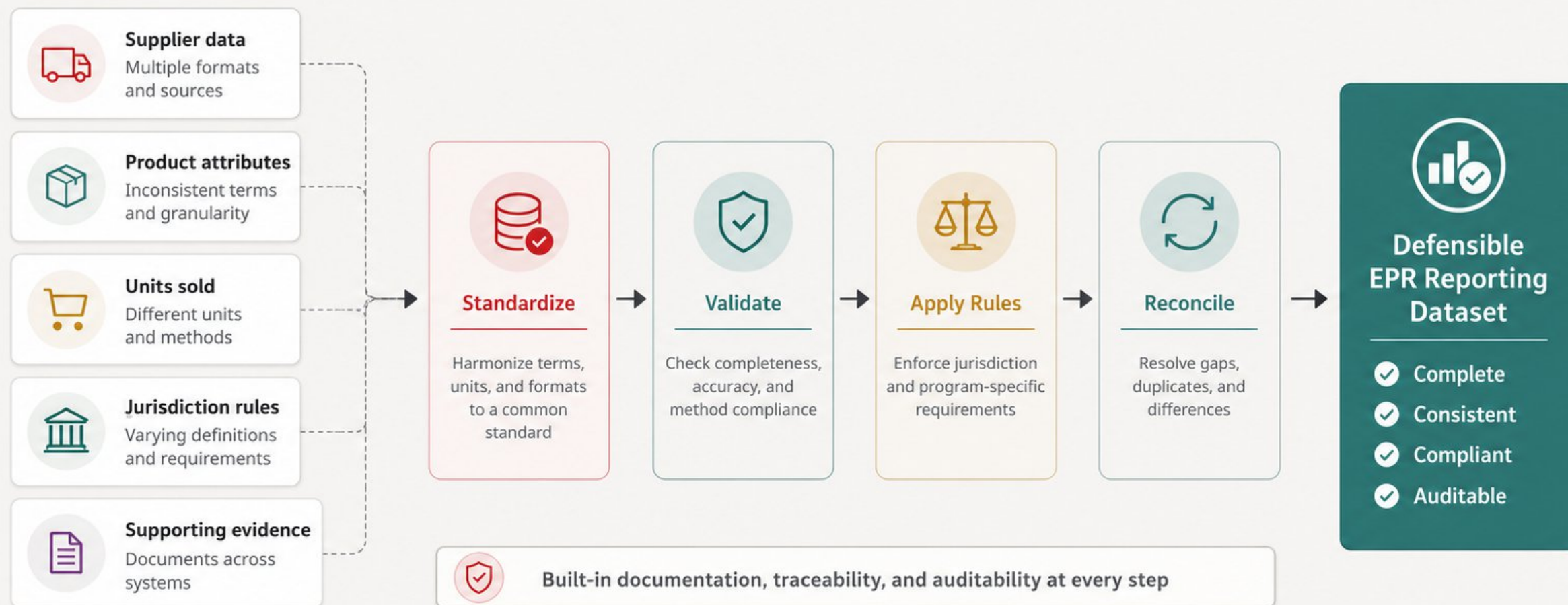
Reducing divergence is not reducing accountability. Which of these would create the greatest practical benefit first?

The aim: equity among producers, optimized program costs, and more dollars spent on recycling than on administration.

Verification: From Confidence to Coordination



How do we make EPR data easier to manage and more reliable?



How can verification build confidence without creating audit fatigue?

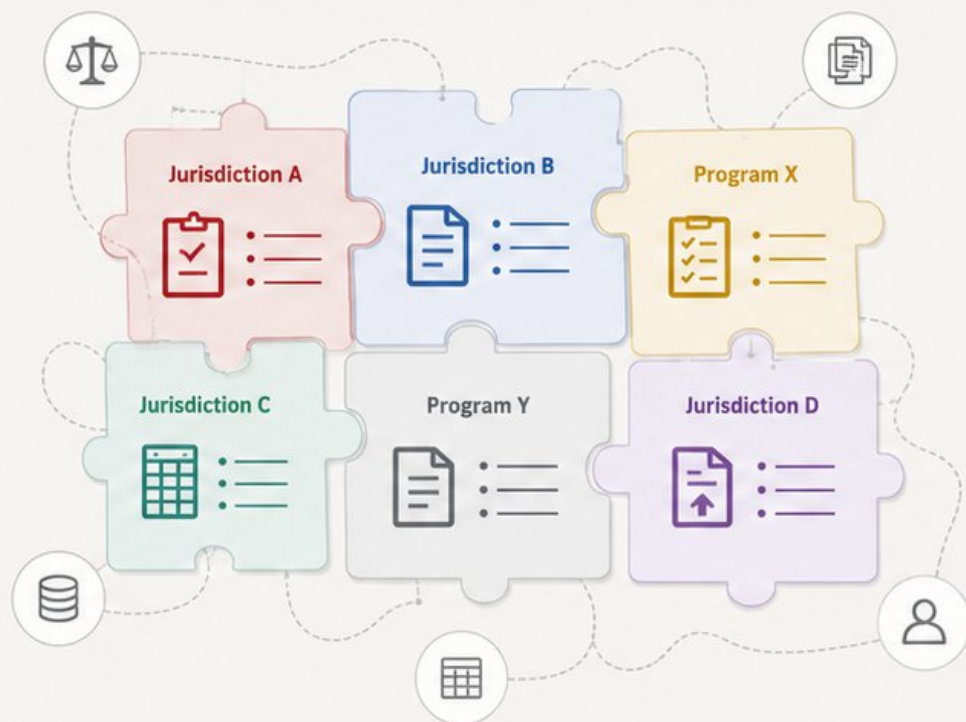
Reuse common evidence where appropriate while maintaining program-specific criteria.



Where can alignment reduce burden without weakening program integrity?

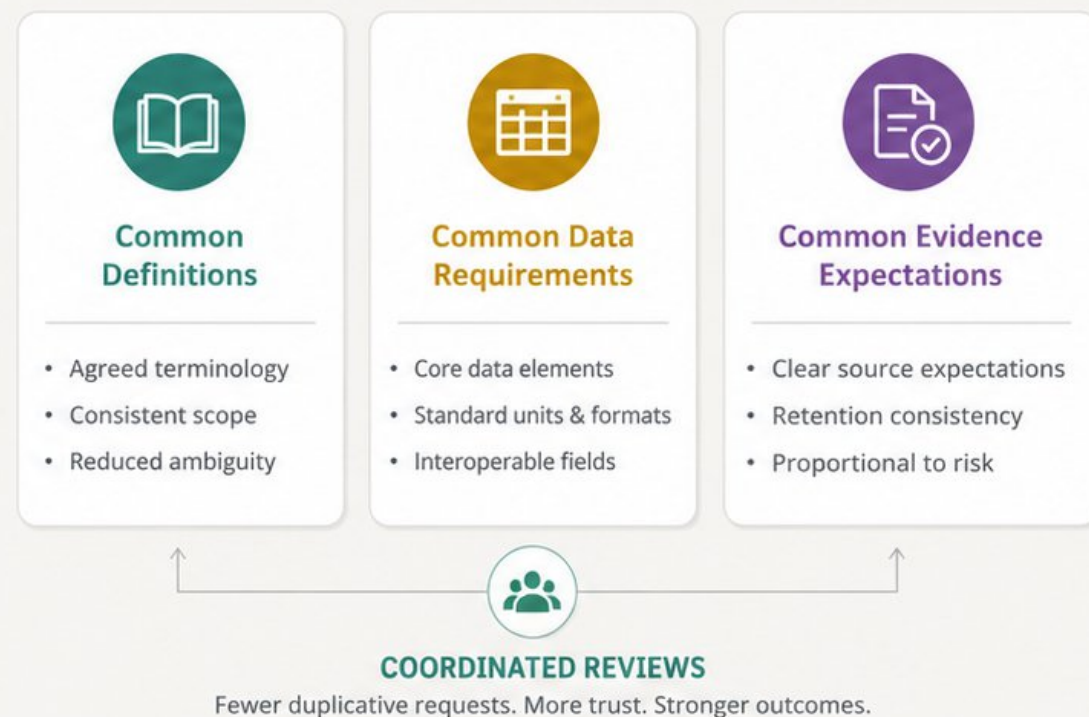
FRAGMENTED REQUIREMENTS

Different rules. Different formats. More burden.



PRACTICAL ALIGNMENT

Shared foundations. Clear expectations. Lower burden.



AUDIENCE Q&A



Your Questions

*Where would greater consistency make the biggest difference
for your organization?*

What is one practical action we can take now?



Jean-François

Stewardship Organization

Kimi

Producer

David

Verification

Three perspectives, one shared goal: program confidence.

Three ideas to take back to your desk



Less duplication. Better reporting. Stronger program confidence.